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2013 North Coast Wine Industry Expo Attendee Registration Now Open

Four Educational Sessions are Paired with This Year's Expanded Trade Show

Healdsburg, Calif., August 12, 2013 - The Wine Industry Network (WIN) announced attendee registration for the 2013 North Coast Wine Industry Expo opened today. Industry professionals can register for access to the trade show and to attend any of the four educational sessions by visiting wineindustryexpo.com/attendees

Now in its second year, the Expo has expanded the tradeshow floor at the Sonoma County Fairgrounds to include the Hall of Flowers, creating an additional 130 exhibitor booths for attendees to visit. Four educational seminars will also be offered featuring industry leaders speaking on the following topics: Branding Your Vineyard, North Coast 2014 Financial Forecast, Trending Technology in the Cellar and Driving Tasting Room Traffic.

“We have nearly 300 of the industry’s best suppliers exhibiting and for this year’s educational sessions, we are assembling some of the most experienced and successful people in the region willing share what they’ve learned with the attendees,” said George Christie, President of Wine Industry Network. “It’s the sharing of best practices that makes our industry unique and what continues to propel the North Coast Wine Industry forward”.

The expanded trade show and new topics featured in the educational seminars are sure to bring the North Coast Wine Industry Expo to a new level as it enters its second year. The finalized line-up of speakers for the conference will be announced next month. The Expo will be held on December 5th at the Sonoma County Fairgrounds; attendees can visit wineindustryexpo.com/attendees to register now.

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About the Wine Industry Network

Based in Healdsburg, California, WineIndustryNetwork.com is the wine industry’s most comprehensive business resource website operating as an on-line trade show and created specifically to help industry professionals locate and connect more easily with the industry’s best suppliers and service professionals. WIN also produces The North Coast Wine Industry Expo, based in Santa Rosa, California, and its online industry publication, the *Wine Industry Advisor* (wineindustryadvisor.com).