

2018 Sponsor & Advertising Order Form



SPONSORSHIPS	LEVELS	RATES
Trade Show sponsorships are a conduit for networking - WIN Expo provides a variety of sponsorship and advertising programs that create additional exposure opportunities that put your company in front of winery owners, winemakers, purchasing decision-makers, vineyard managers, tasting room buyers and other management personnel that attend the show.	2018 WIN Expo Presenting Sponsor	SOLD _____
	Exhibit Hall Sponsor	\$12,000 _____
These marketing opportunities are designed to capture attention before, during and after the Expo when attendees refer to the program guides, website and show promotions.	Platinum Sponsor	\$10,000 _____
	Gold Sponsor	\$7,500 _____
LEARN MORE BY VISITING wineindustryexpo.com/sponsor	Silver Sponsor	\$5,000 _____
	Registration Tent Sponsor	SOLD _____
	Lanyard Sponsor	SOLD _____
	Tote Bag Sponsor	SOLD _____
	Tasting Glass Sponsor	SOLD _____
	Coffee/ Pastry Station Sponsor	SOLD _____
	Conference Session Sponsor	\$1,500 _____
	Parking Shuttle Sponsor	SOLD _____
	Promotional Insert in Tote Bag	\$1,000 _____

ADVERTISING - PROGRAM GUIDE	LEVELS	RATES
The Day-Of Program Guide will include a full show schedule including descriptions of the Conference Sessions, Speaker Biographies, Exhibitor Listing, Floor Plans and editorial content.	Outside Back Cover	SOLD _____
	Inside Front Cover	SOLD _____
Click Here to View Last Year's Program Guide.	Inside Back Cover	\$1,800 _____
	Full Page	\$1,500 _____
	1/2 Page	\$1,000 _____
	1/3 Page	\$800 _____
	1/4 Page	\$600 _____
	#ExpoDeals Enhanced Listing	\$250 _____
RESERVATIONS & ARTWORK DUE BY: 9/7/2018	Total: _____	

Questions? Call Dan Eliason
707-433-2557 x105
Dan@wineindustryexpo.com

Email your artwork to:
info@wineindustryexpo.com

Fax This Form To: 707-433-2551

Artwork Specifications:
4-Color Vector .eps / .pdf / .ai / 300 dpi if .jpg

Company Name: _____

Name: _____

Phone: _____ Email: _____

Name on Card: _____ Signature: _____

Credit Card # _____ Expiration: _____

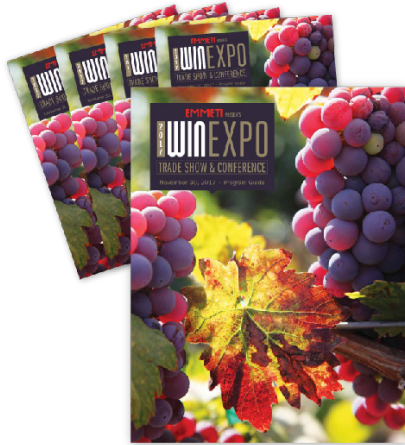
Billing Address: _____ City: _____

State/Province: _____ Zip: _____

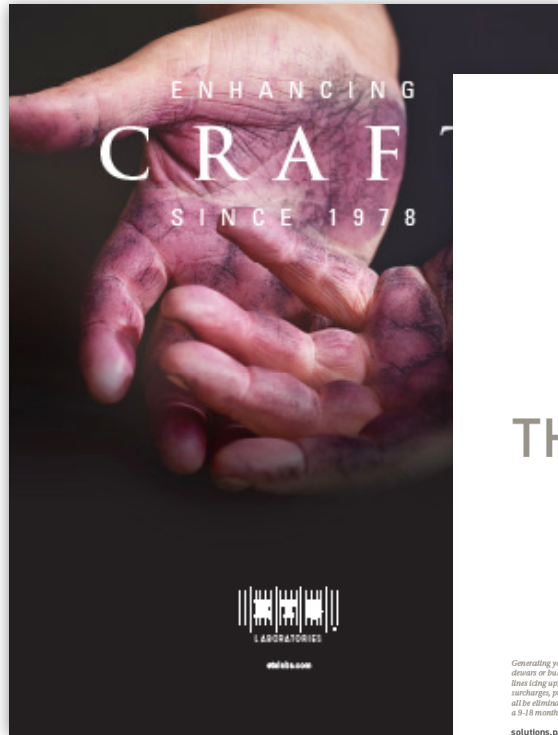
MAKE CHECKS PAYABLE TO:

Wine Industry Network, 155 Foss Creek Circle, Healdsburg, CA 95448

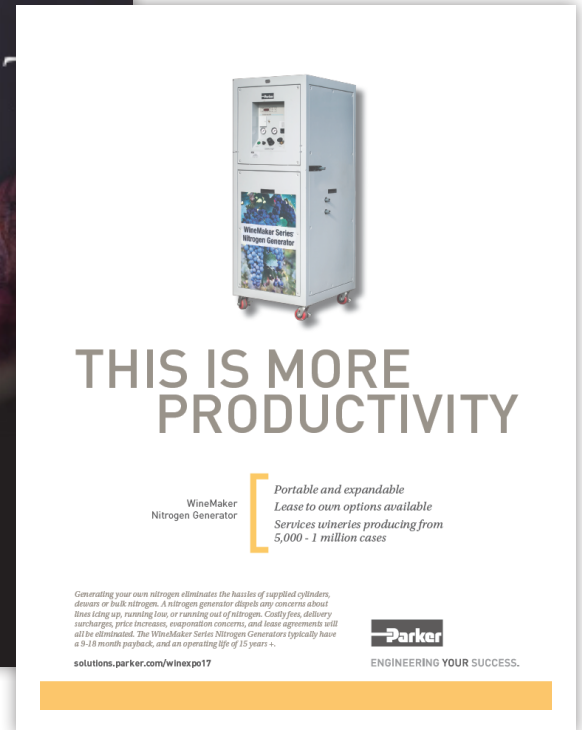
Program Guide Advertising Specs.



2017 Program Guide



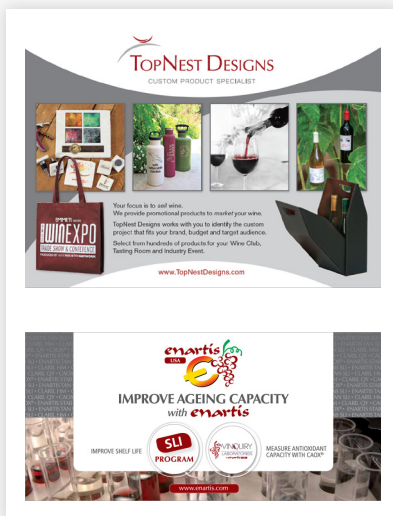
Back Cover, Inside Covers
& Full Pages w/ Bleed
8.75" x 11.25"
Trim size: 8.5" x 11"
Live Area: 8" x 10.5"



Full Page no Bleed
7" x 10"

SIZING, BLEED & TRIM

Horizontal 1/2 Page
7" x 5"

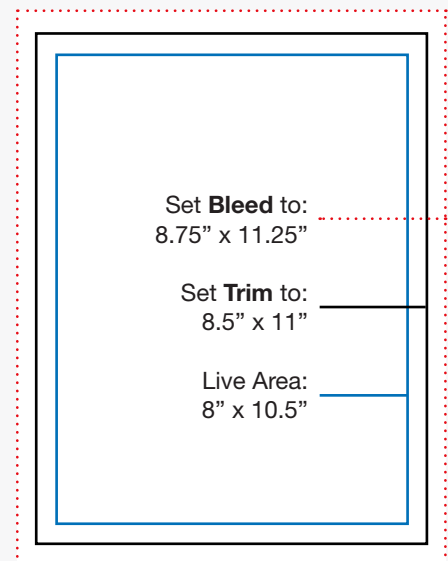


Horizontal 1/3 Page
7" x 3.375"

1/4 Page
3.5" x 5"



Vertical 1/2 Page
3.5" x 9.75"



Back Cover, Inside Covers
Full Page with bleed