

2018 Sponsor & Advertising Order Form



SPONSORSHIPS LEVELS RATES

Trade Show sponsorships are a conduit for networking - WIN Expo provides a variety of sponsorship and advertising programs that create additional exposure opportunities that put your company in front of winery owners, winemakers, purchasing decision-makers, vineyard managers, tasting room buyers and other management personnel that attend the show.

These marketing opportunities are designed to capture attention before, during and after the Expo when attendees refer to the program guides, website and show promotions.

LEARN MORE BY VISITING
wineindustryexpo.com/sponsor

LEVELS	RATES	
2018 WIN Expo Presenting Sponsor	\$15,000	SOLD
Exhibit Hall Sponsor	\$12,000	_____
Platinum Sponsor	\$10,000	_____
Gold Sponsor	\$7,500	_____
Silver Sponsor	\$5,000	_____
Registration Tent Sponsor	\$5,000	SOLD
Lanyard Sponsor	\$5,000	SOLD
Tote Bag Sponsor	\$5,000	SOLD
Tasting Glass Sponsor	\$2,000	SOLD
Coffee/ Pastry Station Sponsor	\$2,000	SOLD
Conference Session Sponsor	\$1,500	_____
Parking Shuttle Sponsor	\$1,500	_____
Promotional Insert in Tote Bag	\$1,000	_____

ADVERTISING - PROGRAM GUIDE LEVELS RATES

The Day-Of Program Guide will include a full show schedule including descriptions of the Conference Sessions, Speaker Biographies, Exhibitor Listing, Floor Plans and editorial content.

[Click Here to View Last Year's Program Guide.](#)

LEVELS	RATES	
Outside Back Cover	\$2,000	SOLD
Inside Front Cover	\$1,800	SOLD
Inside Back Cover	\$1,800	_____
Full Page	\$1,500	_____
1/2 Page	\$1,000	_____
1/3 Page	\$800	_____
1/4 Page	\$600	_____
#ExpoDeals Enhanced Listing	\$250	_____

**RESERVATIONS & ARTWORK
 DUE BY: 9/7/2018**

Total: _____

Questions? Call Dan Eliason
 707-433-2557 x105
 Dan@wineindustryexpo.com

Email your artwork to:
 info@wineindustryexpo.com

Fax This Form To: 707-433-2551

Artwork Specifications:
 4-Color Vector .eps / .pdf / .ai / 300 dpi if .jpg

Company Name: _____

Name: _____

Phone: _____ Email: _____

Name on Card: _____ Signature: _____

Credit Card # _____ Expiration: _____

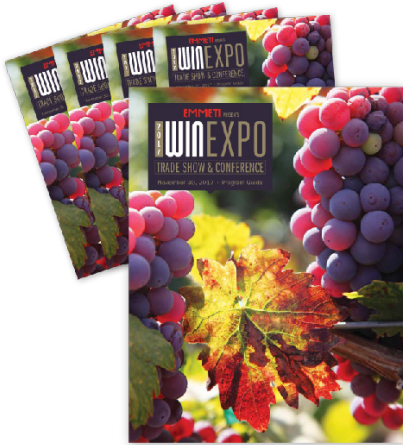
Billing Address: _____ City: _____

State/Province: _____ Zip: _____

MAKE CHECKS PAYABLE TO:

Wine Industry Network, 155 Foss Creek Circle, Healdsburg, CA 95448

Program Guide Advertising Specs.



2017 Program Guide



Back Cover, Inside Covers
& Full Pages w/ Bleed
8.75" x 11.25"
Trim size: 8.5" x 11"
Live Area: 8" x 10.5"



Full Page no Bleed
7" x 10"

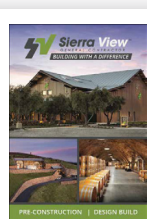
SIZING, BLEED & TRIM

Horizontal 1/2 Page
7" x 5"

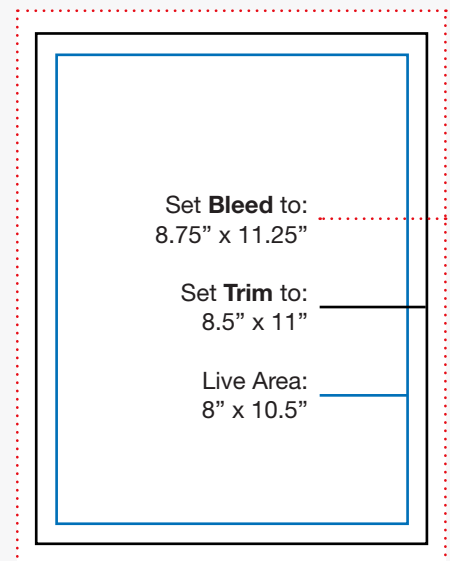


Horizontal 1/3 Page
7" x 3.375"

1/4 Page
3.5" x 5"



Vertical 1/2 Page
3.5" x 9.75"



Back Cover, Inside Covers
Full Page with bleed