

Sponsorship & Advertising Order Form



SPONSORSHIPS RATES

Trade Show sponsorships are a conduit for networking - WIN Expo provides a variety of sponsorship and advertising programs that create additional exposure opportunities that put your company in front of winery owners, winemakers, purchasing decision-makers, vineyard managers, tasting room buyers and other management personnel that attend the show.

These marketing opportunities are designed to capture attention before, during and after the Expo when attendees refer to the program guides, website and show promotions.

LEARN MORE BY VISITING
wineindustryexpo.com/sponsor

2017 WIN Expo Presenting Sponsor	\$15,000	SOLD
Exhibit Hall Sponsor	\$12,000	
Platinum Sponsor	\$10,000	
Gold Sponsor	\$7,500	
Silver Sponsor	\$5,000	
Registration Tent Sponsor	\$5,000	
Lanyard Sponsor	\$5,000	SOLD
Tote Bag Sponsor	\$5,000	
Exhibitor Breakfast Sponsor	\$3,500	
GoVino Wine Tasting Sponsor	\$2,000	SOLD
Conference Session Sponsor	\$1,500	
Coffee Station Sponsor	\$1,500	SOLD
Parking Shuttle Sponsor	\$1,500	
Promotional Insert in Tote Bag	\$1,000	

ADVERTISING - PROGRAM GUIDE(S)* 1 GUIDE / BOTH PRE DAY-OF

***The all new WIN Expo Pre-Show Guide** will lead up to WIN Expo encouraging everyone in the Wine Industry to attend. Featuring #ExpoDeals, conference news, editorial content, featured exhibitors, floor maps and more. The Pre-Show Guide is scheduled to be mailed to all wineries in Sonoma, Napa, Lake, Mendocino, Solano, and Marin counties prior to the show.

***The traditional Day-Of Program Guide** will include a full show schedule including descriptions of the Conference Sessions, Speaker Biographies, Exhibitor Listing, Floor Plans and editorial content.

Outside Back Cover	\$2,000 / \$3,000			
Inside Front Cover	\$1,800 / \$2,500			SOLD
Inside Back Cover	\$1,800 / \$2,500			
Full Page	\$1,500 / \$1,750			
1/2 Page	\$1,000 / \$1,500			
1/3 Page	\$800 / \$1,250			
1/4 Page	\$600 / \$1,000			
#ExpoDeals Enhanced Listing	\$250			

**RESERVATIONS & ARTWORK
 DUE BY: 9/8/2017**

Total: _____

Questions? Call Dan Eliason
 707-433-2557 x105
 Dan@wineindustryexpo.com

Email your artwork to:
 info@wineindustryexpo.com

Fax This Form To: 707-433-2551

Artwork Specifications:
 4-Color Vector .eps / .pdf / .ai / 300 dpi if .jpg

Company Name: _____

Name: _____

Phone: _____ Email: _____

Name on Card: _____ Signature: _____

Credit Card # _____ Expiration: _____

Billing Address: _____ City: _____

State/Province: _____ Zip: _____

MAKE CHECKS PAYABLE TO:

Wine Industry Network, 155 Foss Creek Circle, Healdsburg, CA 95448

Program Guide Advertising Specs.



2016 Program Guide



Back Cover / Inside Covers
& Full Page with Bleed



WE'RE HERE TO SUPPORT YOU.

Steering your operation through all of the pitfalls and variations of harvest can leave a person with little time for anything else. Using BSG Wine's select ingredients can help alleviate some of the guesswork, and free up some time for other things – like yourself.

For more information, visit our complete catalog selection online at bsgwine.com.



474 Technology Way | Napa, CA 94558
1.800.585.5552 | www.bsgwine.com

Full Page no Bleed
7" x 10"

SIZING, BLEED & TRIM

Horizontal 1/2 Page
7" x 5"



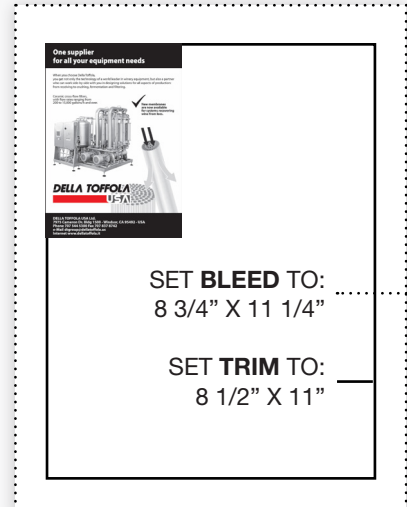
Horizontal 1/3 Page
7" x 3 1/3"

Vertical 1/2 Page
3 1/2" x 9 3/4"



Vertical 1/3 Page
2 1/8" x 9 3/4"

1/4 Page
3 1/2" x 5"



SET BLEED TO:
8 3/4" X 11 1/4"

SET TRIM TO:
8 1/2" X 11"

Back Cover, Inside Covers
Full Page with bleed